



May 19, 2015

Mr. John Waite
Gervais Party and Tent Rentals
75 Milner Avenue
Toronto, Ontario M1S 3P6

Dear John,

Thank you, on behalf of The Rotary Club of Whitby, for your in-kind donation that assisted in ensuring Whitby's second annual Food Truck Frenzy to be an amazing event! Making the changes recommended last year resulted in a substantial difference in the guest experience. Attendance exceeded 22,000 visitors, evidence that people are happy to have such an event in Durham Region.

Your business was recognized in almost every marketing initiative that was used. Social media, printed flyers, posters and newspaper ads seem to be the most commonly recognized. The onsite sponsor recognition, alongside the trendy food trucks, was immeasurable!

Thanks to Gervais, the site looked fantastic. We had amazing on-location feedback from guests, many of whom shared their complete satisfaction with every aspect! Similarly, social media comments rendered a five-star rating! Truly a very positive note to work with when planning the third annual event.

We are still tallying the monies raised through the event which will benefit the local charitable organizations: Abilities Centre, Epilepsy Durham, Feed the Need, Their Opportunity, Station Gallery, Whitby Public Library and other great Rotary works. This is what makes it all worthwhile!

Regards,

A handwritten signature in black ink, appearing to read 'Joe Murray', written over a printed name.

Joe Murray

A handwritten signature in black ink, appearing to read 'A Elliott', written over a printed name.

Andrew Elliott
Food Truck Frenzy, Co-chairs
The Rotary Club of Whitby